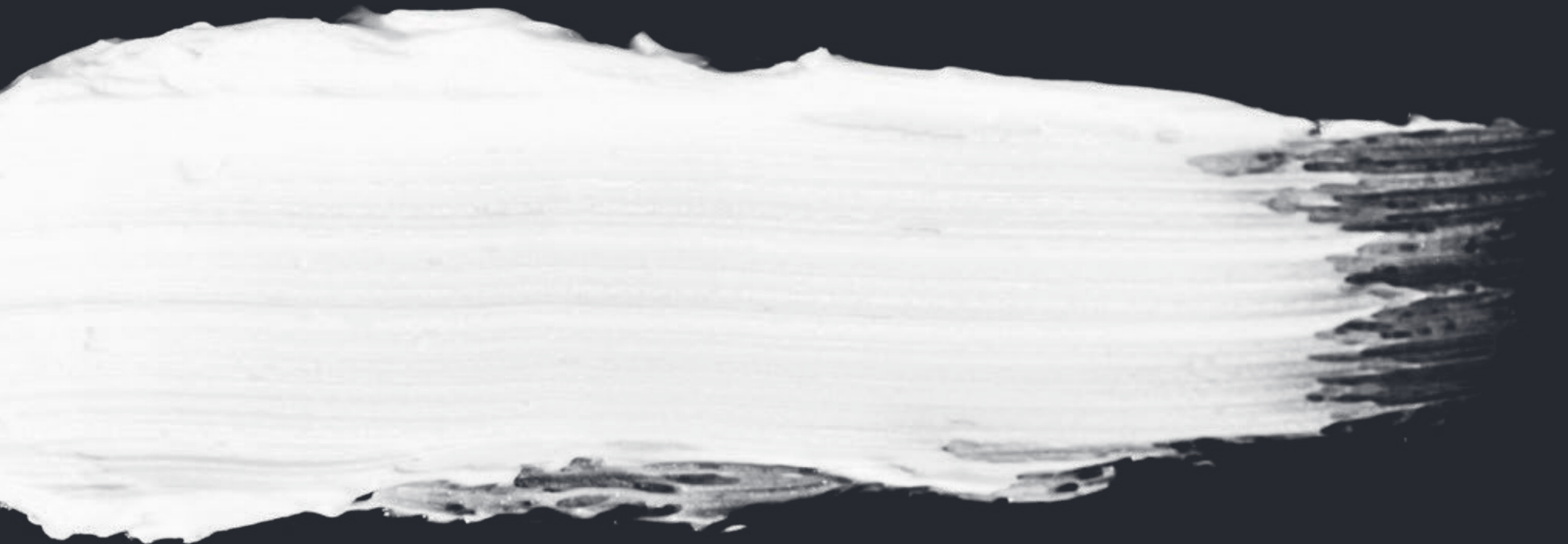


SERVICE PORTFOLIO



IMPRINT

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We are by your side as a strong partner.
INDIVIDUAL, EXCLUSIVE, INNOVATIVE







A baker's heart beats in the bakery.

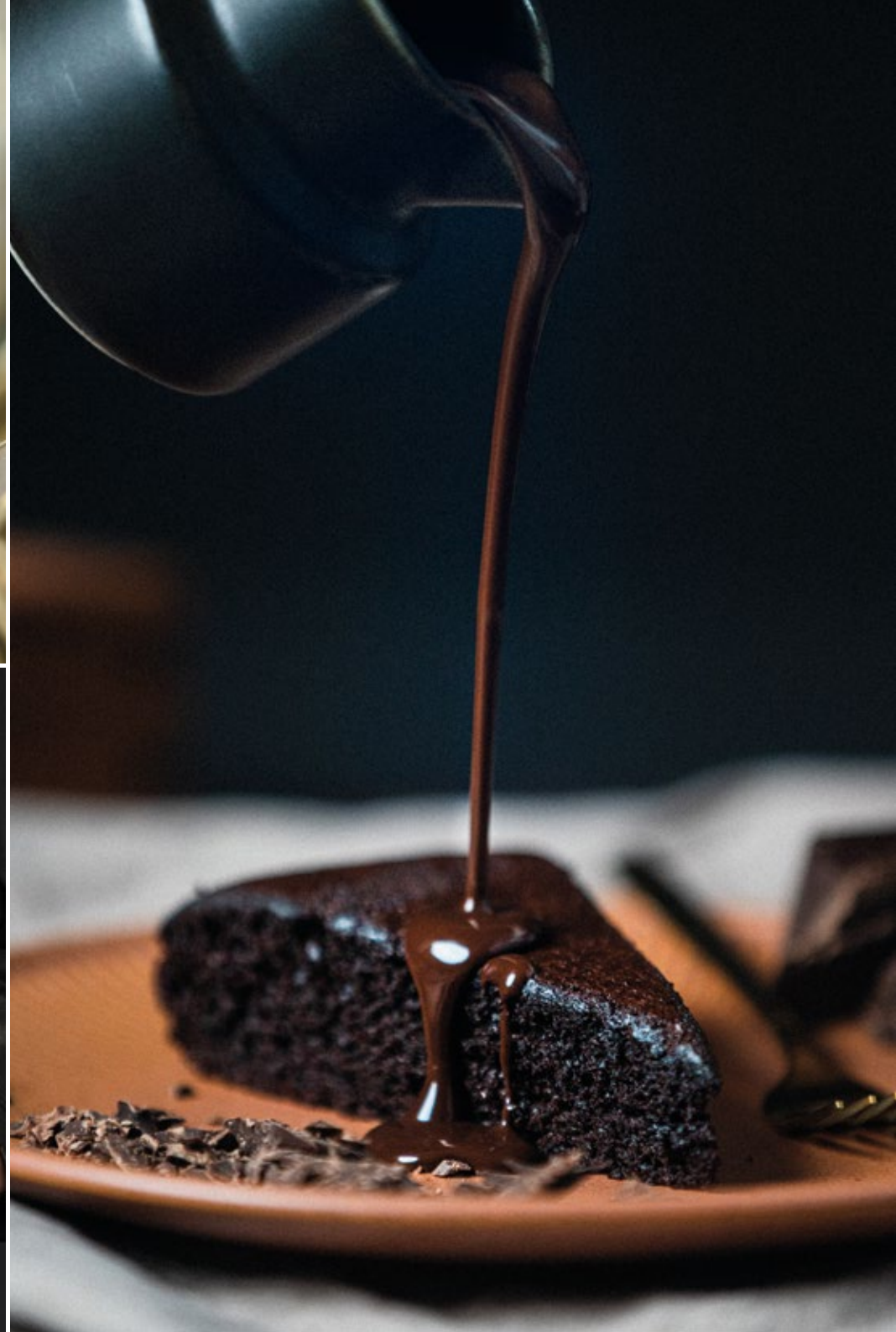
And so do the hearts of the bakers at Gebrüder Hack Feinbackwaren GmbH.

They bake with love, tradition and passion according to ancient craftsmanship.

They only use high-quality ingredients and give every dough the rest it needs to be digestible and develop its full aroma. The approximately 100 employees of the HACK AG subsidiary put all their love, experience and care into the frozen bakery and confectionery products every day.

Tel. +49 2634 9669-0

E-Mail: gebr@hack.ag



Gebr. HACK Feinbackwaren GmbH

- A subsidiary of HACK AG -

As the heart of our production, Gebr. HACK Feinbackwaren GmbH combines profound experience of over ninety-three years in the baking trade with state-of-the-art technical production processes.

In our bakeries, our popular frozen bakery products are produced with the greatest care, using traditional craftsmanship and a great deal of love for the product.

In our product think tank, the development department, our employees tirelessly work on new products and optimizations to stay one step ahead of the rapidly changing requirements of the convenience market.

We are proud to be able to contribute to the further development of the baked goods industry through our innovative strength and our commitment to product development.







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AMERICAN BAKERY

MUFFINS

BROWNIES

LOAF CAKES

ROUND CAKES





Tradition and
CRAFTSMANSHIP



BREAD, BAGUETTES AND MORE...

from a wood-fired oven



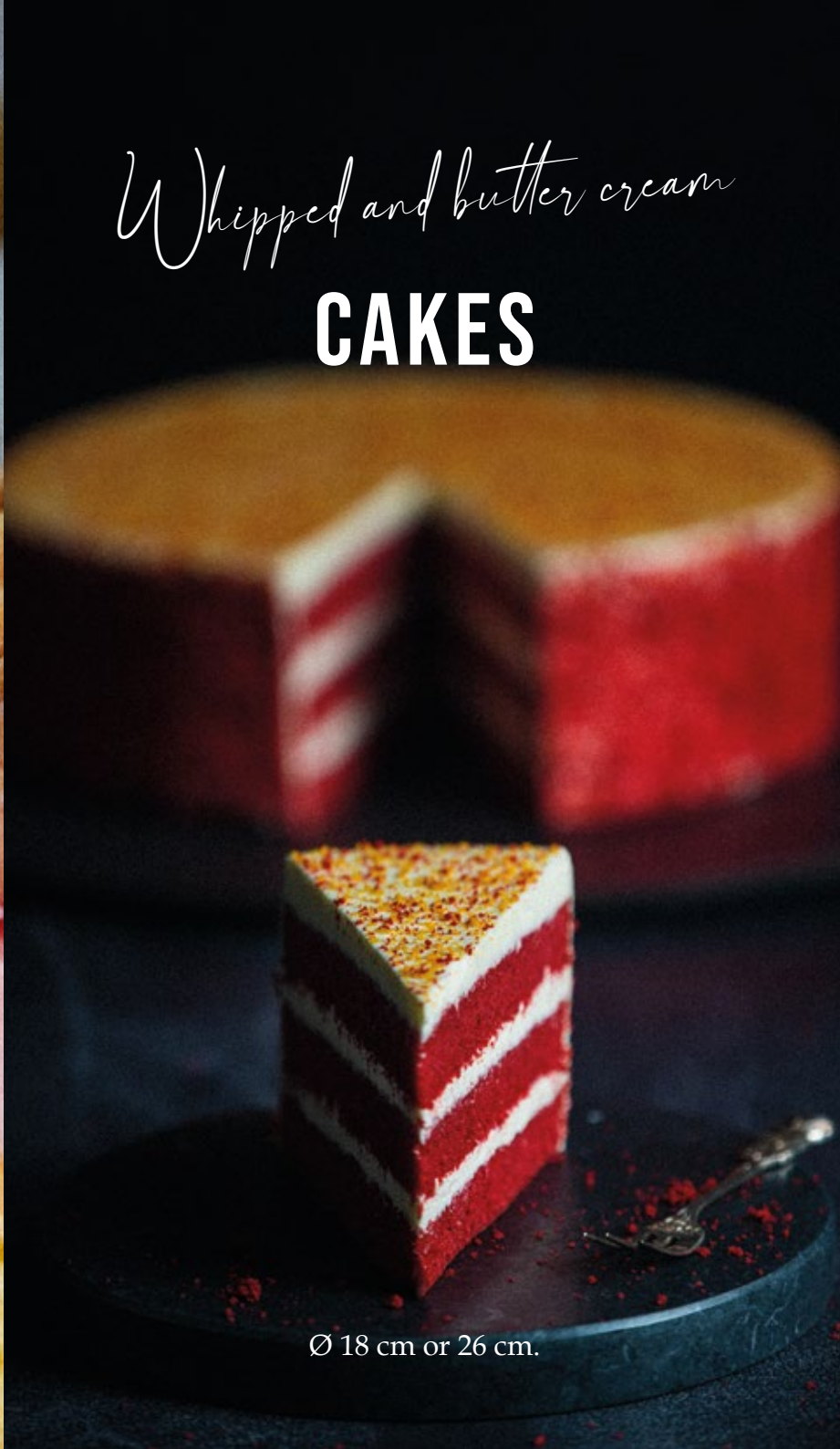
BACK:kult 

More flavor, high-quality ingredients, pure nature!
We only use regional beech wood.





Whipped and butter cream
CAKES



Ø 18 cm or 26 cm.





SLICED TRAY CAKES

baked or with whipped cream



Our baked and our cream topped sliced tray cakes are also available as individual portions.

Tray: 375 x 245 mm
in three different heights
35, 45, 55 mm



POT PIES

with or without glaze

Our pot pies are available as full pies or halves.
Whole pies weigh about 1.350-2.000 g



LET'S
GET
STARTED

WHY WE IN PARTICULAR, A MEDIUM-SIZED COMPANY, ARE A GOOD PARTNER FOR START-UPS

WWW.BEST-FOUNDERS-FAMILY.COM



Low Carb

High Protein

organic

Vegan

Raw

**without granulated
crystal sugar**



It is the start-ups that produce the most innovative product ideas due to their naive approach. However, turning these ideas into marketable products requires a great deal of experience, industry know-how and active support.

German SMEs stand for reliability, efficiency, profound expertise, market knowledge and adherence to ethical values.
And so do we.

In contrast to international corporations with often rigid structures, we are a more effective partner that is more open to new ideas and approaches, due to more flexible structures and flatter hierarchies.

And most importantly, we love what we do and are passionate about our start-ups' success.



STRÄNGERS





WE BRING YOUR PRODUCTS INTO THE SHOPS. RELIABLE & ON TIME - THANKS TO MODERN FULFILLMENT LOGISTICS

Thanks to our decades of experience, we know how modern logistics works and what is important when transporting frozen food and dry goods. Our focus here is on cost efficiency and reliability and, of course, on the professional storage of your frozen and dry goods products. With direct access to three freeways, our fulfillment site is strategically located in the middle of Germany.

Your orders are automatically transferred to our IT systems, picked, packed and dispatched via a direct connection between your online store and our shipping & logistics systems. Returns management is also in the best hands with us.

We not only handle the logistics of your online trade, but also use our logistics to serve traditional sales channels such as deliveries to food retailers, restaurants and the traffic business.



AMERICAN BAKERY

We do not only produce a variety of baked goods such as muffins, brownies and cheesecakes for system caterers.

Our assortment also includes bar and round cakes.

Quality and individuality are especially important to us.



COFFEE

FREE SHOP

American Bakeshop

Our **Basic** muffins are available with a minimum order quantity of 45.000 pieces.

As of a quantity of 120.000 muffins, it is also possible to create an **individually** printed tulip.



MUFFINS



We only use the best ingredients

like nuts, almonds, chocolate or caramel pieces and dried fruit. Possible toppings: drizzle, nuts, caramel pieces or shaved chocolate.


*So chocolatey,
so yummy.*



BROWNIES

A close-up photograph of a brownie. The brownie is dark brown and has a crumbly texture. It is decorated with a variety of colorful sprinkles, including yellow, blue, pink, and white. The background is dark, making the brownie stand out.

Our brownies are also available
pre-sliced in various sizes.

A close-up photograph of a hand holding a slice of cake. The cake is on a wooden cutting board. The slice is covered in white frosting and yellow lemon zest. In the foreground, there are several slices of lemon and more yellow zest scattered on the board. The background is a plain, light-colored wall.

DOUGH Batter possible in different flavors, e.g. lemon, vanilla, nut, latte macchiato, orange. Combinations upon request. Possible additional ingredients for the dough: chocolate drops, dried fruit, nuts and poppy.

TOPPING chocolate pieces, nuts, almonds and dried fruit.

DECORATION chocolate coating (milk, dark or white chocolate). Cake drizzle, decorative powder, pistachios, chocolate or caramel pieces.

*# coffeeshop
= must have*



LOAF CAKES

Our loaf cakes are also available pre-sliced upon request.

The thickness of the slices can be chosen individually.

Whole cakes app. 1.750g.

Half cakes app. 875 g.

*Classic,
rustic or
full of fruit*

Base crumb or short crust,
batter in different flavors, alternatively
cheese or poppy mass.

TOPPING fruit, crumbs, almonds and nuts.

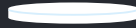
DECORATION nuts, almonds, decorative
powder, jelly glaze, chocolate pieces and
cake drizzle.



ROUND CAKES

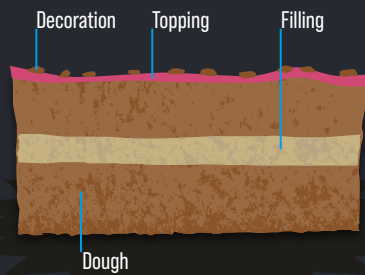


Our round cakes are
also available pre-sliced.
Ø 24 cm, 28 cm or 38 cm.

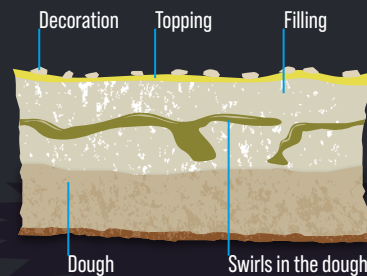


	Size/Weight	Base/Dough	Topping/Filling	Decoration
BAKED SHEET CAKES	Tray: 375x245mm 35, 45, 55 mm high various cutting sizes	Crumb crust batter, different flavors e.g. vanilla, chocolate, lemon. Cheese mass	fruit, pistachios, nuts, almonds, crumbs, chocolate pieces.	jelly glaze, shaved chocolate, pistachios, nuts, almonds, chocolate glaze
CREAM SHEET CAKES	Tray: 375x245mm 35, 45, 55 mm high various cutting sizes	Sponge cake batter, different flavors e.g. vanilla, chocolate, lemon.	cream, custard, fruit filling in various flavors.	jelly glaze, shaved chocolate, pistachios, nuts, almonds, decorative powder
CREAM/CUSTARD CAKES	ø 18 cm/ 26 cm	Sponge cake batter base	cream, custard, fruit filling in various flavors.	Cream/custard dabs, fruit jam, shaved chocolate, jelly glaze, almonds, nuts, pistachios, deco- rative powder
POT PIES	whole cakes app. 1.350-2.000 g, possible in halves	Batter in different flavors e.g. lemon, vanilla, nut, latte machiato, orange. Chocolate drops, almonds, nuts, poppy as additional ingredient. Combinations upon request.		chocolate coating (milk, dark or white chocolate), cake drizzle, decorative powder, pistachios, chocolate pieces, almonds, nuts.

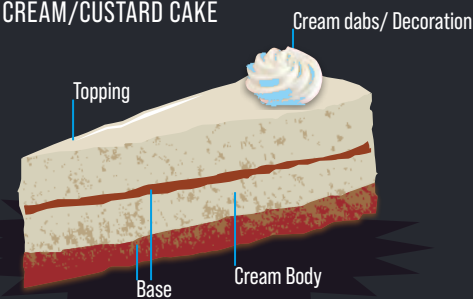
BAKED SHEET CAKES



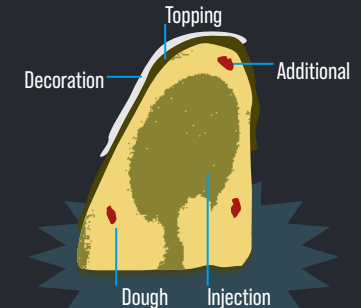
CREAM SHEET CAKES







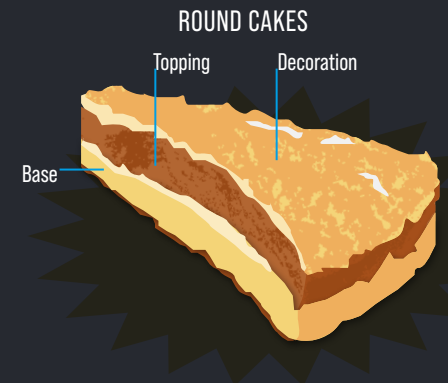
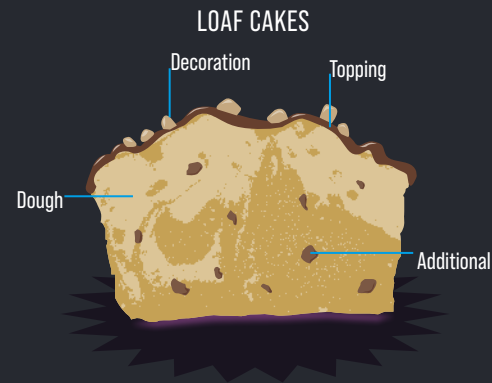
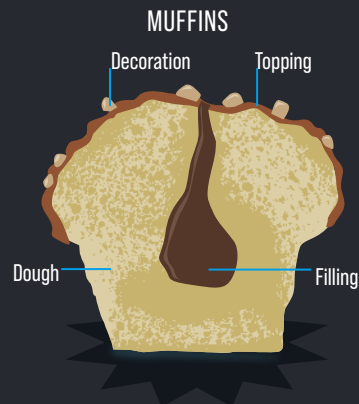
CREAM/CUSTARD CAKE



POT PIES



	 Size/Weight	 Base/Dough	 Topping/Filling	 Decoration
MUFFINS	110-130 g	Batter in different flavors e.g. blueberry, chocolate, vanilla, lemon. Different additional ingredients e.g. chocolate drops, nuts, almonds, poppy, blueberries, cheese mass.	crumbs, fruit, almonds, nuts, chocolate pieces. Filling with fruit jam, custard filling.	fruit jam, chocolate glaze with or without sprinkled nuts, almonds, chocolate pieces.
BROWNIES	various cutting sizes	brownie mass with nuts, almonds, chocolate or caramel pieces, dried fruit	crumbs, nuts, almonds, chocolate pieces, dried fruit.	cake drizzle, nuts, almonds, caramel pieces, shaved chocolate
LOAF CAKES PORRIDGE BREAD BANANA BREAD	loaf cakes: app. 1.750 g possible in halves of 875 g possible sliced in various thicknesses porridge bread 850g, sliced banana bread 750 g, sliced"	Batter in different flavors e.g. lemon, vanilla, nut, latte machiato, orange. Chocolate drops, dried fruit, nuts, seeds, poppy, oats as additional ingredient. For loaf cakes: combinations upon request.	chocolate pieces, nuts, almonds, dried fruit.	chocolate coating (milk, dark or white chocolate), cake drizzle, decorative powder, pistachios, chocolate or caramel pieces.
ROUND CAKES	ø 24 cm / 28 cm / 38 cm	crumb or short crust batter in different flavors, alternatively cheese mass, poppy mass.	fruit, crumbs, almonds, nuts.	nuts, almonds, decorative powder, jelly glaze, chocolate pieces, cake drizzle.



Company site

Kurtscheid in the Westerwald region





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